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For Immediate Release

Commitment Strong for 2011 Event

August 19, 2010 (Dallas, Texas) Even before the close of the 2010 event in Philadelphia, companies began committing to exhibit at CONSTRUCT 2011 in Chicago. The steady stream of space and sponsorship reservations has continued for the commercial building event. Pleased by the 2010 verified attendance increase of 9% over the previous year, the majority of the companies already in line for Space Draw are past exhibitors who see the power of face-to-face interaction with attendees on the CONSTRUCT show floor.

The Space Draw deadline for initial exhibit booth reservations at the lower pre-space draw rate is Thursday, September 17th, just 4 weeks away. Exhibitor response is enthusiastic and space is booking quickly. With pricing continued to be held at the 2009 rate, most of the show's prime exhibit space will be sold during this initial space assignment process. Companies have been quick to go online to select their top booth location choices as they complete their online contract application.

"As companies look at ways to conserve, it is more important than ever to meet current clients and build new relationships, face-to-face, in one location at one time. Exhibiting at CONSTRUCT can have a significant impact on growing your business. All of our attendees visit the Exhibit Hall, while 75% attend only for the show floor. And, with non-conflicting education hours, our exhibitors have the time to meet one-on-one," notes Kristen Hajduk, CONSTRUCT Show Manager.

Those that participate in CONSTRUCT have direct access to decision-makers with billion dollar purchasing power that spec and source building products and services. Thousands of architects, engineers, contractors, specifiers, facility managers and other key professionals will be looking for new products, innovative solutions and the latest in technology for the institutional, industrial and commercial building industry.

For true cost savings to the exhibitor, Chicago has new exhibitor rights at McCormick Place that no longer require the use of paid labor hours or the billing of contractors. Some of the new changes allow exhibitors to:

- Load and unload from a privately owned vehicle with the use of a dolly or a non-motorized cart
- Set up and dismantle booths of any size themselves, provided it is a simple set-up with the use of hand tools and a ladder
- Use power hand tools
- Inside the booth, plug in and operate electrical equipment, computers and audio-visual devices, as well as reposition items on their own

In conjunction with the 55th CSI Annual Convention, CONSTRUCT is owned and produced by Hanley Wood. This professional trade industry event will take place September 14-16, 2011 at Lakeside Center, McCormick Place, Chicago, IL. Complete information and an easy Online Application/Contract is available at www.CONSTRUCTshow.com.

About Hanley Wood

Hanley Wood is comprised of four platforms: Business Media, which publishes more than 30 magazines, featuring Builder, Remodeling and Architect magazine, along with related Web sites, e-newsletters, and conferences; Exhibitions, which produces marquee events such as World of Concrete, bringing residential and commercial construction professionals face-to-face with manufacturers, suppliers, distributors, and service providers, and also manages events in other industries; Market Intelligence, which collects and aggregates proprietary data sets that capture hundreds of pieces of profile and material information about housing developments in more than 75 housing markets; and Marketing, which plans, creates, and executes strategic and integrated marketing solutions for its clients. Visit www.hanleywood.com.

About CSI

CSI is a national association dedicated to creating standards and formats to improve construction documents and project delivery. The organization is unique in the industry in that its members are a cross-section of specifiers, architects, engineers, contractors and building materials suppliers. The organization has 140+ chapters and more than 13,000 members. Monthly Chapter meetings allow members the opportunity to communicate openly with their counterparts and exchange information for successful project management.

CSI is renowned in the industry for its rigorous certification programs for professionals seeking to improve their knowledge of accurate and concise construction documents. CSI provides continuing education, professional conferences and product shows. For more information, visit www.csinet.org or call 800.689.2900.

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