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For Immediate Release

CONSTRUCT Attendance Powerful

Dallas, TX, October 13, 2011 CONSTRUCT, in conjunction with the CSI Annual Convention ended on a high note in the Windy City. Attendees were inspired by keynote Cameron Sinclair, filled with knowledge from the robust conference program and exuberant with the quality and quantity of companies on the exhibit hall floor. Exhibitors were singing praises about the caliber of the CONSTRUCT attendees and the number of excellent leads collected. The September 13-16th event in Chicago offered real-world building solutions for the commercial building industry and was structured to offer practical, every-day knowledge through education and face-to-face interaction with product manufacturers in tandem with the CSI Annual Convention, networking and social activities. "The satisfaction level of both the attendee and exhibitor was extremely high this year," states Tom Cindric, Group Director, Hanley Wood. "Many powerful relationships were built."

Exhibitors reported brisk traffic at their booths with significant leads collected. The show floor remained busy, boasting a diverse lineup of exhibitors from the Building Envelope, Building Systems, Finishes, Flooring, Roofing, Safety/Security, Thermal/Moisture Protection, Windows and other key industries. Over 200 exhibitors, including ASSA ABLOY, Grace Construction Products, Sherwin-Williams, Marvin Windows and Doors, Stanley Security Solutions and many more, offered relevant products and services for all aspects of the building process to the industrial, institutional and commercial building professional. One-third of the show floor committed on-site to participate again at CONSTRUCT in 2012, which will be held in Phoenix, AZ. "I recommend to anyone, if they want to get their product specified to be here at CONSTRUCT," said Robert Cook, Stanley Security Solutions. "There's so much value in being an exhibitor at CONSTRUCT. We've been coming to CONSTRUCT for nearly 20 years, to increase sales, strengthen relationships, build brand loyalty and interact with our customers from around the country. Here, Specifiers can compare products face-to-face, get hands-on and get the answers they need to make decisions," explained, Dan Smith, Marvin Windows and Doors.

Attendance remained as strong as 2011 at just under 3,400. The thousands represented a specialized group of professionals that spec and source building products for the government, healthcare, educational, office and commercial building industry segments. This included architecture and engineering firms, city, county and US government agencies, commercial real estate development companies and many others representing billions of dollars in annual spending power. "Every specifier should be here, every year. There's just too much new to learn, there's too much in our business that changes. You come to CONSTRUCT and you tackle it all at once, all in one place. Then you are one step ahead." stated Ann Baker, Specifier for 160 architects. Glynnis Sorrentino, Designer, tweeted, "This is a great trade event for the commercial building industry!"

The Education Program was well attended with some sessions attracting over 100 participants and some selling out completely. Over 75 accredited, expert-led classes included Case Studies, The Future of Specifications, The Role of High Performance Doors and Hardware and information on Hardware Codes, Commercial Energy Codes and Competitive Specifications. Eric D. Lussier, CSI, CDT, writes: "All in all, Chicago and CONSTRUCT was better than I ever thought it could have been. Each class seemed better than the last and it ran without a hitch. I already have Phoenix on my radar for 2012!"

In addition to classroom style sessions, education was also offered on the show floor. The Education Pavilion schedule included demonstrations and specific product presentations hosted by exhibitors: SaftiFirst, Dow Building Products, Henry Company and KONE. A high-performing masonry cavity wall was built in the Masonry Demonstration Area by members of the Bricklayers and the Allied Craftworkers Union. Daily discussions were led by the International Masonry Institute. The full-scale mock-up encouraged a dialog between the architect, specifier and craftworker.

To kick off the event, about 1,000 were seated at the general session with keynote speaker, Cameron Sinclair, Architecture for Humanity who inspired a captivated audience. A standing ovation thanked him for his many world-wide efforts to design and build for the under-privileged. Later, attendees found him walking the Exhibit Hall floor or in the Bookstore; they took photos and stopped him for brief conversations. Everyone then headed to the grand opening of the show floor.

The Construction Specifications Institute (CSI) held their annual convention and executed a full program for the CSI Membership. Meetings, a student competition, leadership program, Chicago Architectural Tour, region caucuses and the Annual Meeting and Member Forum culminated with a Gala and Honors and Awards presentations. "In today's highly connected world, there's no substitute for coming together and actually interacting with people in the industry helping to build relationships. Even with the internet, there's no better opportunity to get exposed to new ideas and find inspiration for your projects. If you want to stay current in the commercial building industry, you need to be at CONSTRUCT," commented Walt Marlowe, CSI's Executive Director/CEO.

CONSTRUCT 2012 and the 56th CSI Annual Convention will be held in Phoenix, AZ at the Phoenix Convention Center, September 11-14, 2012. Exhibit space is now being reserved at the lowest rate in years. The interactive floor plan and online contract as well as more information, are available at www.CONSTRUCTshow.com.

About Hanley Wood

Hanley Wood is comprised of four platforms: Business Media, which publishes more than 30 magazines, featuring Builder, Remodeling and Architect magazine, along with related Web sites, e-newsletters, and conferences; Exhibitions, which produces marquee events such as World of Concrete, bringing residential and commercial construction professionals face-to-face with manufacturers, suppliers, distributors, and service providers, and also manages events in other industries; Market Intelligence, which collects and aggregates proprietary data sets that capture hundreds of pieces of profile and material information about housing developments in more than 75 housing markets; and Marketing, which plans, creates, and executes strategic and integrated marketing solutions for its clients. Visit www.hanleywood.com.

About CSI

CSI (Construction Specifications Institute) is a national association dedicated to improving the documentation, management and communication of building information as used by the construction community. CSI accomplishes its mission through the development of construction standards and formats such as MasterFormat and UniFormat; the promulgation of those formats through master guide specifications and building information management (BIM) software; training and certification programs, including the Construction Documents Technology (CDT) and Certified Construction Contract Administrator (CCCA) exams; publication of The Construction Specifier magazine; and an ever-expanding membership of decision-makers who identify and specify building product solutions. CSI members include a cross-section of specifiers, architects, contractors, suppliers and other construction project professionals who are touched by construction documentation. For more information, visit www.csinet.org, or call (800) 689-2900.