

CONSTRUCT 2008

THE ART AND SCIENCE OF BUILDING

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For Immediate Release

Enthusiastic Crowd Pours Into Invigorated Event

June 15, 2008 (Dallas, Texas) CONSTRUCT2008 exhibitors and attendees are still energized by the success of THE commercial building industry event and are already making their plans for CONSTRUCT2009. CONSTRUCT2008, The Art and Science of Building, was held at the Las Vegas Convention Center June 3-6, 2008, in conjunction with CSI's 52nd Annual Convention. The former CSI show opened at the Las Vegas Convention Center with a bang as crowds poured into the South Hall location to see new products and attend world class education.

The Conference Program offered 101 accredited sessions that featured in-depth, practical education and solutions for the commercial construction industry professional. The expanded education program focused on the latest techniques, technology, industry solutions trends and best practices. The expert-led sessions were categorized in seven (7) tracks: Process, Leadership and Change, Standards, Sustainability, Emerging Technology/Building Science, Performance and Practice. Session attendance exceeded 200 for classes such as "Incorporating Green Format Into Project Specifications" taught by Paul Bertram, Jr. Sustainability and green topics were also heavily attended throughout the week.

Wednesday's General Session crowd of 1,100 applauded CSI award recipients and provided a standing ovation for Arthur Gensler Jr., the CSI Michelangelo Award winner for lifetime achievement. The keynote speaker, Danny Forster, from Discovery Channel's Build It Bigger, spoke to a captivated audience about collaboration. "I can't tell you how amazing Danny Forster's presentation was for this year's event! It truly was wonderful to have you secure such a great opening session speaker!" declared Alana Griffith, EMPIREHOUSE, Inc.

While buyer attendance was down slightly from 2007, overall attendee and exhibitor satisfaction was up. Lawrence Smith, AFLAC, a first time exhibitor stated, "The show is very organized with professional staff. The right level of attendee and decision-makers are here. I am having a great experience!" Attendees were also pleased with the diversity of exhibitors. Bob Rhim, Rhim Architects, represented 42 architects. He said, "It is good to come to the show and see vendors I know, but I am thrilled to see new products and new vendors, not just the same old same old. I learned about some amazing products I didn't even know existed."

Over 4,000 industry professionals registered to attend the 4-day event. The majority of attendees represented Architects, Specifiers and Owners/CEOs/Presidents. Over 93% of those who attended specify, approve, recommend or purchase products and services for their companies. On the show floor, 45% of the attendees procure for companies that have business volumes of \$10,000,000 or more which represents billions of dollars in sales. Additionally, 55% of these professionals have been in the business for 20 years or more, demonstrating dedication to the industry and the show that serves it. Ed Walsh, Executive Director of National American Society for Professional Estimators, notes, "I was among many happy vendors at CONSTRUCT2008. We all liked the scope of this event and it was productive."

"We had a great experience at Construct2008! The Show was superbly organized and attendance for us was up considerably from recent years. We had a steady flow of attendees at our booth, which gave us a chance to connect face-to-face with our ongoing users and to meet many who wanted to know more about 4specs. It was well worth our substantial investment to be there. Thanks for putting together such a terrific event!" Colin Gilboy, Publisher and Kimberly Gilboy, VP Marketing for 4specs.com.

"Although the volume of traffic at our booth was lower, the quality (i.e.: key decision makers and key spec writers) on specific projects increased. This probably reflects the current economic climate," said Bill Dempster, CSI, International Paint LLC. And, Rob Dean, President of Building Systems Design, Inc. stated, "BSD had an excellent experience at CONSTRUCT2008, with many visitors to our booth. We had the opportunity to visit with existing customers and to demonstrate our products to a steady stream of prospective customers. We especially like the fact that the exhibit hours do not compete with other activities, so exhibitors are assured of concentrated traffic." Dale Corley, Director of Sales and Marketing for BSD continued, "CONSTRUCT2008 was a great venue for us. We have noticed a significant spike in sales this month and can attribute it to our presence in Las Vegas. We have already reserved our space for 2009."

Barb Castelli, Design Cost Data™ Magazine Publisher asserted, "The Construct2008 Show was great. We found the attendees very responsive and the traffic steady. Plus the Show Management was easy to work with. We are looking forward to next year's show."

CONSTRUCT2009, to be held in Indianapolis at the Indiana Convention Center June 16-19, in conjunction with the 53rd CSI Annual Convention, is poised to play an even larger role in the industry. The announcement of Hanley Wood's acquisition of The TFM Show, a senior executive facility management event, was made in May. Beginning in 2009, The TFM Show will now co-locate with CONSTRUCT. Side-by-side, the two shows will offer exhibitors and attendees the opportunity to fulfill similar business goals and learning objectives. The re-designed event encompasses the planning, design, engineering, specifying, construction, renovation and operation of the commercial building industry.

Rob Krauss, BNP Media, Publisher of Architectural Roofing and Waterproofing states, "CONSTRUCT2008 was a great event! The show floor was more lively and upbeat than I have seen in recent years. And next year, with the addition of the TFM show, I'm confident the show will grow stronger and stronger,"

For more information on CONSTRUCT2009 visit www.CONSTRUCTshow.com.

About Hanley Wood

Hanley Wood, LLC, is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions (Dallas) conducts 18 trade shows, including World of Concrete, one of the top 20 trade show events in the country. Founded in 1976, Hanley Wood is a \$250 million company owned by affiliates of JPMorgan Partners, LLC. CCMP Capital Advisors manages the Hanley Wood investment for JPMorgan Partners.

About CSI

CSI is a national association dedicated to creating standards and formats to improve construction documents and project delivery. The organization is unique in the industry in that its members are a cross-section of specifiers, architects, engineers, contractors and building materials suppliers. The organization has 146 chapters and more than 15,000 members. Monthly Chapter meetings allow members the opportunity to communicate openly with their counterparts and exchange information for successful project management.

CSI is renowned in the industry for its rigorous certification programs for professionals seeking to improve their knowledge of accurate and concise construction documents. CSI provides continuing education, professional conferences and product shows. For more information, visit www.csinet.org, or call 800.689.2900.

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