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For Immediate Release

Call for White Papers Issued by CONSTRUCT2010

Dallas, Texas, September 15, 2009 Supplementing the full education package offered by CONSTRUCT2010, a White Paper Symposium will be introduced to offer advanced level education sessions to commercial building professionals on Tuesday, May 11, 2010. . A Call for White Papers has been issued for the one-day symposium, "Foresight is Power: What is the Role of the Architect in 2025?"

The construction industry is in a period of transition, a transition that will ultimately change the role of the Architect. Members from the profession, academia, trade, industry and government are invited to submit a white paper on subjects including, but not limited to, the role of the Architect as designer and contributor to the development of technology, software, material, techniques, tools, the economy, approach to the environment and other methods and processes that will be influential in the future.

All submittals will be peer reviewed for informed and innovative input on what researchers can determine will revolutionize the profession in the coming decades and how to harness that knowledge, with foresight, to plan for the challenges ahead. Papers submitted will be considered for presentation at the upcoming CONSTRUCT2010 educational conference.

CONSTRUCT is the commercial building industry EVENT for architects, specifiers, engineers, facility managers, building owners, project managers, general contractors and other diverse commercial, institutional and industrial building professionals. CONSTRUCT2010, co-located with The TFM Show, are both owned and produced by Hanley Wood. The event will take place May 12-14 at the Pennsylvania Convention Center, Philadelphia, in conjunction with the 54th CSI Annual Convention. Additional event information and instructions for submitting topics are available at www.CONSTRUCTshow.com.

About Hanley Wood

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions [Dallas] conducts events serving the industry's strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

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