

# CONSTRUCT 2009

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# THE TFM SHOW

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For Immediate Release

## Checked Flag Finish For CONSTRUCT2009 and The TFM Show in Indy

June 25, 2009 (Dallas, Texas) CONSTRUCT2009 and The TFM Show crossed the finish line taking the checkered flag in Indianapolis. Exhibitors and attendees cheered the success of THE commercial building industry event and are already making their plans for 2010. Held at the Indiana Convention Center June 16-19, 2009, in conjunction with CSI's 53rd Annual Convention, the newly, co-located event offered hundreds of exhibits, two, unique, accredited education programs, CSI meetings and events, expanded networking, technical tours, social events and a student competition.

The CONSTRUCT Conference Program offered 90 accredited sessions. Experts led the in-depth, practical education and solutions for those who design, build, specify and engineer the commercial building process. The TFM Show program offered 24 accredited classes designed specifically for the facility management professional. The in-depth education programs focused on the latest techniques, technology, industry solutions trends and best practices. Session attendance exceeded 100 for classes such as "Green Specs/LEED Specs" taught by Mark Kalin, FAIA, FCSI, CCS, LEED. Additional sustainability and green topics were also heavily attended throughout the week.

Wednesday's General Session crowd of close to 1,000, were on-hand for the keynote speaker, Mark Mulqueen, International Space Station Vehicle Director, as he spoke to a captivated audience about designing, building and operating in space with zero gravity. "The entire station is an experiment in collaboration and cooperation," tweeted Vivian Volz, RA, CST, CCS, LEED AP. "Great keynote presentation!"

While the total number of attendees was down slightly under 12% from 2008, overall attendee and exhibitor satisfaction was up. "Despite the economy, the attitude at CONSTRUCT2009 is optimistic," reported Michael Chusid, RA, FCSI, CCS, SCIP on Twitter. In an article on USGNN.com, Chris Holmes of PPG Industries Inc. states "We are just getting started, but we are having some quality contacts coming through." And, DORMA's Troy Pavy seemed confident the show would be a good one-despite the state of the economy. Social networking sites and blogs on the internet carried the success stories of many exhibitors including the Carpet and Rug Institute Blog. The post titled, "CONSTRUCT2009/TFM Show: Building Relationships in Indianapolis", included, "For me, it was a very busy show."

Other exhibitors mirrored the upbeat attitude. "The CONSTRUCT/TFM show has consistently been one of our best trade shows for quality leads," said Evan Bane, CSI, CDT of InPro Corporation. "Even in what's been a tough economy for construction-related expos, this year's show in Indy proved to be an excellent opportunity for us." And, Jeff Mentor, VP at McKeon Door responded, "As a Manufacturer of specialty doors maintaining a solid position in the specification community has been a must---McKeon has always been and will always be an ardent supporter and believer in CONSTRUCT. As a testament to this commitment we have doubled booth space for 2010---there simply is no better way to get in front of decision makers and key designers."

Over 3,300 industry professionals registered to attend the 4-day event. The majority of attendees represented Architects, Specifiers, Owners/CEOs/Presidents and Facility Managers. Over 93% of those who attended specify, approve, recommend or purchase products and services for their companies. On the show floor, 45% of the attendees procure for companies that have business volumes of \$10,000,000 or more which represents billions of dollars in sales.

Hanley-Wood continues to strive to enhance the show experience. New this year, attendees and exhibitors were able to use technology to enhance their experience. Introduced were mobileConnect, electronic floor plan, session and exhibitor search on a Smartphone, eventTXT, texting for information using a cellphone and Visit Tracker Program that provides attendees a list of exhibitors they visited using their expocard.

CONSTRUCT2010 and The TFM Show will be held May 11-14, 2010 at the Pennsylvania Convention Center in Philadelphia, PA, in conjunction with the 54th CSI Annual Convention. Side-by-side, the two shows will offer exhibitors and attendees the opportunity to fulfill similar business goals and learning objectives. The event encompasses the planning, design, engineering, specifying, construction, renovation and operation of the commercial building industry.

Exhibitor Linc Murphy, from American School and Hospital, states, "We enjoyed the show very much! We look forward to 2010."

For more information on CONSTRUCT visit [www.CONSTRUCTshow.com](http://www.CONSTRUCTshow.com) or for The TFM Show visit [www.TheTFMshow.com](http://www.TheTFMshow.com).

#### About Hanley Wood

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions [Dallas] conducts events serving the industry's strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

#### About CSI

CSI is a national association dedicated to creating standards and formats to improve construction documents and project delivery. The organization is unique in the industry in that its members are a cross-section of specifiers, architects, engineers, contractors and building materials suppliers. The organization has 146 chapters and more than 15,000 members. Monthly Chapter meetings allow members the opportunity to communicate openly with their counterparts and exchange information for successful project management.

CSI is renowned in the industry for its rigorous certification programs for professionals seeking to improve their knowledge of accurate and concise construction documents. CSI provides continuing education, professional conferences and product shows. For more information, visit [www.csinet.org](http://www.csinet.org), or call 800.689.2900.

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