

Exhibitor Prospectus

Progressive Thinking. Practical Solutions.



CONSTRUCT
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Exhibits: September 14-16, 2011
Education: September 13-16, 2011
CSI Annual Convention

McCormick Place | Lakeside Center
Chicago, IL

Contact the CONSTRUCT Sales Team today:
866.920.0207 | 972.536.6450 | sales@CONSTRUCTshow.com
www.CONSTRUCTshow.com

Increase your visibility.

Build your brand.

CONSTRUCT 2011 puts you face-to-face with the commercial building team, thousands of architects, engineers, general contractors, specifiers and more, giving you the opportunity to promote your products and services to the commercial design, specifications, engineering and construction industry segments to build profitable relationships.

- Have your products and services written into our attendee's specs as they design, build and renovate.
- Meet your current customers, build new business and meet your competitors head-on.
- Increased awareness, combined with the opportunity to meet one-on-one with qualified buyers with billion dollar purchasing power, equals serious results for your company.
- Non-competing Exhibit Hall and Education hours.



Face-to-face access to thousands of pre-qualified professionals

Our verified attendance
was up 9% over last year

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Our Attendees Have Billion Dollar Buying Power

25% of attendees represent firms that spend \$50M + per year

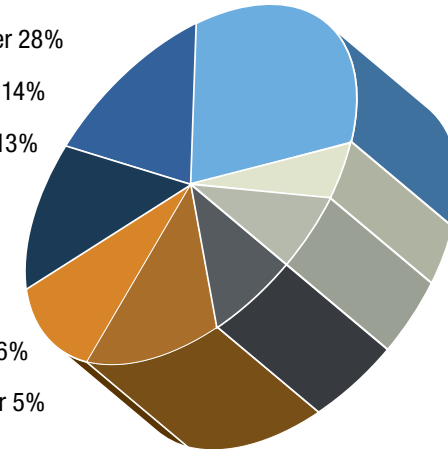
50% of attendees represent firms that spend \$10M + per year

■ 85% influence or make the buying decision

■ 75% of our attendees come for the exhibit hall only

■ 100% of our attendees visit the exhibit hall

- Architect/Designer 28%
- Owner/CEO/Pres 14%
- GC/Constr Mngr 13%
- Specifier 12%
- Consultant 13%
- Engineer 7%
- Project Manager 6%
- Facilities Manager 5%



It's Easy to Secure Space:

1. **VISIT** www.CONSTRUCTshow.com
2. **REVIEW** the Interactive Floor Plan and Select Your top 8 Booth Choices.
3. **COMPLETE** the online Exhibit Space Application/Contract and pay your deposit.

It's that simple to get your brand, products and company in front of thousands of industry professionals.

Pricing for 2011 continues to be held at the 2009 rate!

● **2011 Booth Rate: \$34.50/sq. ft.**