

**CONSTRUCT**2009 and **The TFM Show** are coming together for the commercial building event of the year.

June 16-19, 2009 | Indiana Convention Center  
[www.CONSTRUCTshow.com](http://www.CONSTRUCTshow.com) | [www.TheTFMshow.com](http://www.TheTFMshow.com)

**CONSTRUCT 2009**

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**THE TFM SHOW**  
hanley wood

IF THEY  
  
BUILD,  
THEY WILL  
COME.

IF THEY  
MANAGE,  
THEY WILL  
BUY.  


# CONSTRUCT 2009

hanley wood SPONSORED BY CSI

# TWO SHOWS. ONE GREAT EVENT.

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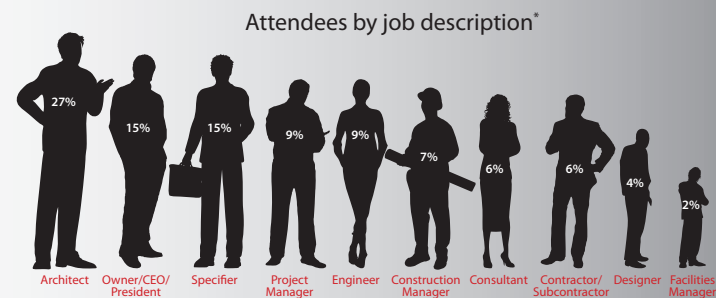
## THE SAME EVENT YOU KNOW. ONLY BIGGER AND BETTER.

CONSTRUCT2009, held in conjunction with the 53rd CSI Annual Convention, will continue to deliver unparalleled exposure to your existing customers, an ideal forum to gather new qualified leads and the opportunity to build profitable relationships. It's the same event you know, offering accessible, face-to-face, personal interaction – with the added bonus of more qualified attendees.

### DELIVERING YOUR AUDIENCE

Architects, specifiers, engineers, project managers, building owners, general contractors, facility managers and many other buyers representing billions of dollars in business volume, will attend to see the latest products, services and technological developments.

Visit [www.CONSTRUCTshow.com](http://www.CONSTRUCTshow.com) for more details.



CSI is the official sponsor of CONSTRUCT2009  
[www.CSInet.org](http://www.CSInet.org)

Construction Specifier is the official publication of CSI  
[www.ConstructionSpecifier.com](http://www.ConstructionSpecifier.com)

Architect magazine is the official publication of CONSTRUCT2009  
[www.ArchitectMagazine.com](http://www.ArchitectMagazine.com)

\*Source CONSTRUCT2008 survey

### THE POWER OF TWO

CONSTRUCT2009 and The TFM Show, side-by-side, on one 75,000 sq. ft. exhibit hall floor are destined to attract thousands of diverse commercial, industrial and institutional building professionals from all over the world with billion-dollar purchasing power to see the latest products, services and technological developments you offer.

### THE ONE EVENT YOU CAN'T AFFORD TO MISS

Together, CONSTRUCT2009 and The TFM Show are slated to provide everything you need to survive and thrive in today's changing economic and competitive landscape.

#### YOU NEED TO BE HERE

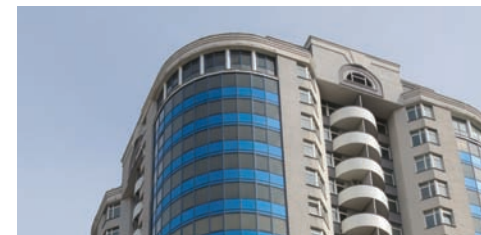
- To find thousands of customers in one place
- To offer your products and services directly and personally
- To build your brand and promote your company
- To expand your knowledge of the industry and the competition
- To develop new relationships and refresh current ones

#### THEY WILL COME

- To search for the latest products, newest trends and cutting-edge technology
- To learn in the expansive conference programs
- To find new vendors
- To procure for their companies
- To build new relationships and refresh old ones
- To participate in membership events and network with peers

### BRINGING YOU BOTH TOGETHER

Non-conflicting exhibit hall and conference hours with lunch on the show floor will allow more face-to-face time between exhibitors and attendees.



### RESERVE YOUR SPACE TODAY

Get the discounted rate and the right spot on the floor by placing your reservation before August 21st. Call now to:

- Take advantage of the early-bird discount rate of \$31.25/sq. ft. (after August 21, 2008 – \$34.25/sq. ft.)
- Qualify for the Priority Space Draw and select a prime location
- Maximize exposure to attendees with event promotions on the event website, in direct mail, email campaigns and more – the earlier, the better!

### HOW TO RESERVE YOUR SPACE

1. Review the online floor plan and select your preferred booth locations at [www.CONSTRUCTshow.com](http://www.CONSTRUCTshow.com) or [www.TheTFMshow.com](http://www.TheTFMshow.com)
2. Complete the enclosed contract indicating your first through eighth booth location choices
3. Return the completed, signed contract and 50% deposit to:

CONSTRUCT/TFM Sales  
PO Box 612128  
Dallas, TX 75261-2128

For Overnight Mail:  
6191 N. Hwy. 161, Ste. 500  
Irving, TX 75038

50% deposit due when submitting contracts on or before February 17, 2009  
100% due for contracts submitted after February 17, 2009

Space Draw Deadline: August 21, 2008

#### CONTACT INFO:

CONSTRUCT2009 Sales Team:  
866.920.0207  
sales@CONSTRUCTshow.com

The TFM Show Sales Team:  
866.920.0207  
sales@TheTFMshow.com

### SPONSORSHIP OPPORTUNITIES

Wide ranges of sponsorships are available to reinforce your company's brand, generate booth traffic and create recall of the solutions you offer long after the show is over.

Research shows that 76% of attendees typically make their plans prior to arrival at show site. Knowing that, you will want to take advantage of one or more of the pre-show sponsorship opportunities!

Once at show site, capture attendees' attention with sponsorships in the event's high-traffic, high-demand areas including: the Education Pavilion, the New Product Pavilion or the Internet Center.

And, for the first time ever, this event offers CONNECT, an online electronic promotions program included in the all-new Exhibitor Value-Add Package. Now you can have direct access to connect with and market to qualified decision makers.

Sponsorship opportunities book quickly, so act now to ensure your success!

For more sponsorship opportunities and details visit [www.CONSTRUCTshow.com](http://www.CONSTRUCTshow.com) or [www.TheTFMshow.com](http://www.TheTFMshow.com)



Internet Center

### EFFECTIVE MARKETING\*

OVER 12 MILLION strategic advertising impressions will motivate attendance for CONSTRUCT2009 and The TFM Show

OVER 4.5 MILLION reader views in over 25 relevant trade magazines December through June

OVER 4.1 MILLION advertising impressions in over 12 industry websites December through June

OVER 3 MILLION visits to [www.CONSTRUCTshow.com](http://www.CONSTRUCTshow.com) before the show

OVER 375,000 direct mail pieces sent to prospective attendees

OVER 500,000 targeted emails sent September through June

\*Based on CONSTRUCT2008 marketing campaign

## THEY DESIGN, BUILD, RENOVATE AND OPERATE. THEY ALSO BUY.

Over the past 11 years, The TFM Show has built a loyal following of senior executive facility management professionals – the majority of whom are personally involved in purchasing decisions. In 2009, decision makers from nearly every specialty area concerned with the building environment, including facility managers, building owners, architects, engineers, designers, security and IT professionals, will attend to procure products, services and solutions to facilitate successful project management.

### AUDIENCE BUYING POWER

The TFM Show attendees will spend \$697 billion\* on new construction and modernization projects in the next two years. This combined with the added value of co-location with CONSTRUCT2009 promises to make this year the best ever for exhibitors at The TFM Show.

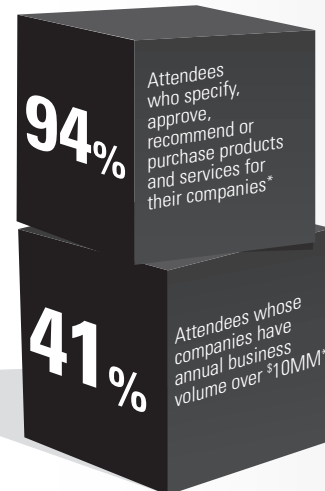
Visit [www.TheTFMshow.com](http://www.TheTFMshow.com) for more details.

A TFM Buyer on average will apportion for products and services in the following categories:

Interiors/Space Planning	\$2.6 Million**
Energy/Environment	\$2.5 Million**
Building Envelope/Exteriors	\$3.1 Million**
Technology/Software	\$2.4 Million**
Security/Safety	\$2.1 Million**
Outsourcing/Services	\$2.4 Million**

\*Source TFM Survey  
\*\*Source Today's Facility Manager readership survey

Today's Facility Manager is the official publication of The TFM Show  
[www.TodaysFacilityManager.com](http://www.TodaysFacilityManager.com)



**Hanley Wood**

P.O. Box 612128  
Dallas, TX 75261-2128

# TWO SHOWS. ONE GREAT EVENT.



CONSTRUCT2009 and The TFM Show are co-locating to bring together more than 5,500 international professionals from every facet of the building industry. Make your plans now to take advantage of the increased audience to maximize your exposure and expand your market potential.

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