


EXHIBITOR PROSPECTUS

Connect with Decision Makers. Generate New Leads. Increase Sales.

CONSTRUCT



CONSTRUCT 2018 will be held in Long Beach, CA at the Long Beach Convention & Entertainment Center. This is the only dedicated national trade show and educational conference for the commercial building teams that spec and source building products. CONSTRUCT links thousands of industry leaders to procure real-world, practical knowledge for building success.


EDUCATION:

OCTOBER 3-5, 2018

EXHIBITS:

OCTOBER 4 & 5, 2018

LONG BEACH, CA | USA



"This year I was a speaker and my company had a booth at the expo. I attend a large number of tradeshows and CONSTRUCT 2017 was one of the best events I have been to in 40 years. Show management is organized, offered great customer service and ultimately exceeded my expectations. The attendees they bring to the event are high quality, qualified industry professionals. I highly recommend attending or exhibiting at future CONSTRUCT events!"

- Richard Filloramo, Director of Industry Development and Technical Service for the International Masonry Institute.

ATTENDEE DEMOGRAPHICS

Exhibit at CONSTRUCT to extend your reach and meet face-to-face with qualified leads.

WHO ATTENDS¹

55%  Architect/Designers

42%  Specifiers

19%  Project Managers

16%  Consultants

ATTENDEE PROFILE¹

61% Recommend product/services

58% Specify

38% Approve purchases

21% Purchase product/services

61% Have been in the industry 20+ years

11 of the top 25 architecture firms represented at CONSTRUCT 2017:

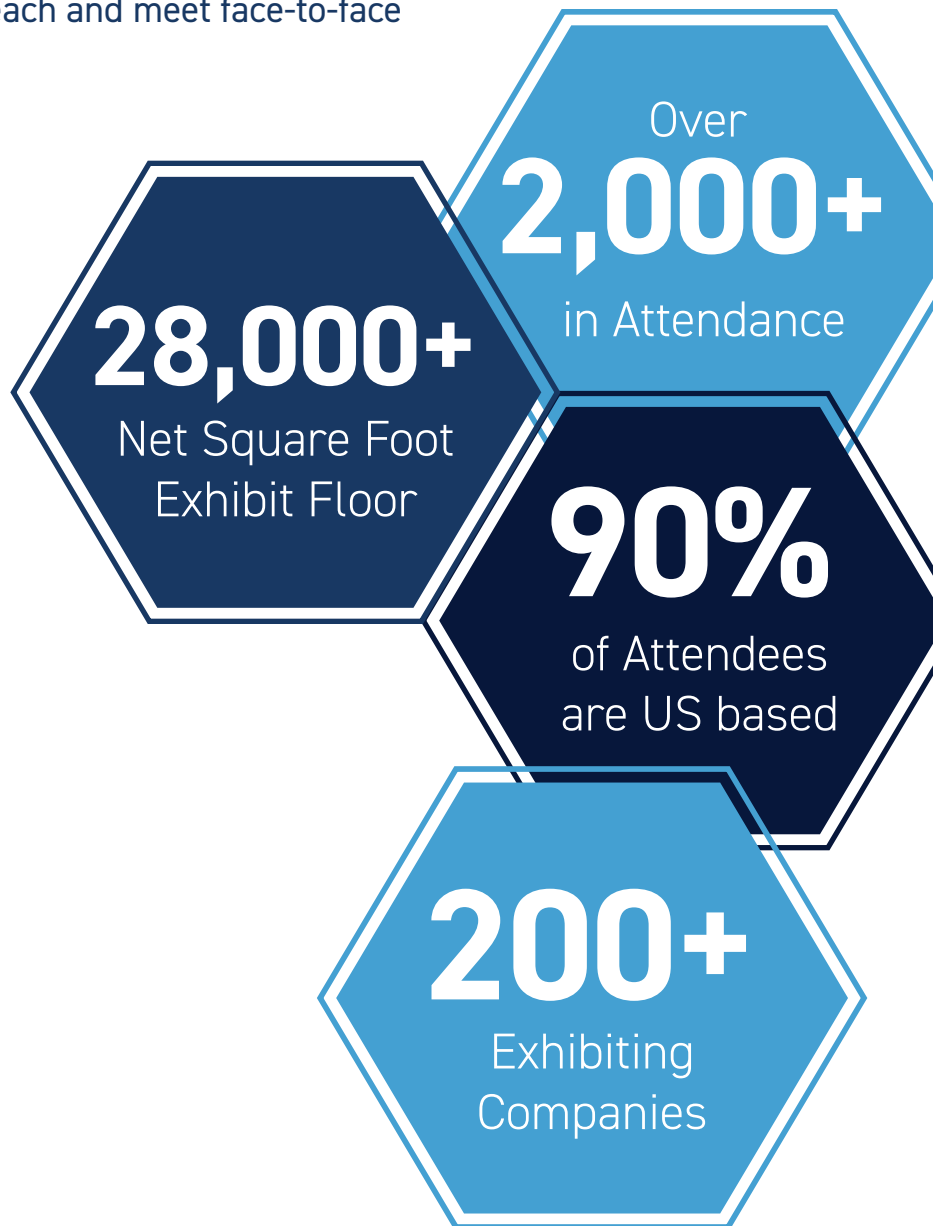
- CannonDesign
- Gensler
- HDR
- HOK
- Jacobs
- Perkins Eastman
- Perkins+Will
- SmithGroupJJR

First Time Attendee

Yes
54%

No
46%

¹Statistics are a three year CONSTRUCT Show attendee average.



Specifiers that attend CONSTRUCT work on an average of **48 projects per year** and work with an average of **26 architects per year**.

"I spoke with more product manufacturers in two days than I could have done in more than two years in my office..."

- Jerry Orland, FCSI, CCS, SCIP | Specifications Consultant with Orland Consulting

ATTENDEES PLACE GREAT VALUE ON THE EVENT

94% of attendees said that CONSTRUCT 2017 met or exceeded their expectations

IN ADDITION TO YOUR BOOTH WE OFFER...

- Exhibit hall hours do not conflict with education sessions
- Discounted education sessions for ONLY \$50 per session
- Five (5) complimentary booth passes for every 100 sq. ft.
- FREE expo code to invite your customers
- FREE exhibitor profile published online



"CONSTRUCT gives me a broader range of knowledge about the industry and product offerings. You can learn about the manufacturer's, new developments, the products and the offerings that they have."

- Cameron Carris of Ketchum Walton



PRODUCTS & SERVICE OF INTEREST

- | | | |
|-----------------------------|--------------------------|-----------------------------|
| Access Controls | Equipment | Plumbing |
| Adhesives | Exterior Products | Preservation/Restoration |
| Aluminum | Finishes | Procurement/Contracting |
| Associations/Organizations | Fire Suppression | Publications |
| AV | Flooring | Recycling |
| Building Envelope | Furnishings | Remediation |
| Building Systems | General Requirements | Roofing |
| Caulks/Sealants | Glass | Safety/Security |
| Ceilings | Hardware | Siding |
| Ceramics | HVAC/IAQ | Signage |
| Coatings | Insulation | Software |
| Codes and Standards | Interior Products | Stairways |
| Communications | Kitchen/Bath | Stone/Tile |
| Concrete | Landscaping | Storage |
| Curtain Wall | Lighting | Technology |
| Doors | Masonry | Thermal/Moisture Protection |
| Earthwork | Metal | Transportation/Relocation |
| Electrical | Paint | Utilities |
| Elevators/Escalators/Moving | Patch & Repair Compounds | Waterway/Marine |
| Walkways | Pest Control | Windows/Skylights |
| Energy | Plastic | Wood |