CONSTRUCT is an AEC educational program and exhibition that has the goal of bringing together the different disciplines within the construction industry to help improve the future of the built environment.

Breaking down the barriers between the different players within the construction process allows for a more collaborative work environment. CONSTRUCT is the place to share the latest in standards and best practices, industry trends, and emerging technologies.

CONSTRUCT provides a platform for exploring and refining innovative solutions to solve complex problems facing the AEC industry today. During the three-day educational program and two-day expo, industry leaders converge with a common goal of educating and inspiring for the betterment of the industry.

From emerging professionals to influential industry veterans, AEC professionals can refine their skills and increase their knowledge that will in turn give them a competitive edge in their field. At CONSTRUCT you can earn continuing education credits, network with peers, and see the latest in products and services from top manufacturers.

Join Construction Architects, Designers, Specifiers, Engineers, Project Managers, Contractors, Construction Managers, Estimators, Owners, Production Representatives, and Manufacturers for cutting-edge, solutions-driven learning opportunities.
LOGO SPECIFICATIONS

The CONSTRUCT logo is composed of two elements: the logo symbol and the logo text. The logo type has been carefully chosen for its bold architectural feel, and its highly legible style. The logo is a combination of the symbol itself, the company name, and the event description.

The primary logo should be used on a white or light colored background. For darker backgrounds use the alternative Light/Reversed logo.

The 4-Color Logo should only be used when printing is restricted to a maximum of 4 colors.

The grayscale logo should only be used when the application must be printed in grayscale or black and white.

LOGO DON'TS

1) Avoid placing on a background that makes it hard to read.
2) Never change the colors of the logo symbol or text.
3) Do not use with the “Sponsored By CSI” logo.

The minimum size for the logo is 0.50” in height. The preferred size for the logo is 0.75” in height. The minimum clear-space is 0.50” around the logo.
**Primary Color Palette**

The primary color palette consists of the 4 primary logo colors. Use the dominant color palette for all internal and external visual presentations of the company.

- **PMS: 282C**
  - CMYK: 100/87/42/52
  - RGB: 1/30/65
  - Hex Code: 091f40

- **PMS: 803C**
  - CMYK: 0/5/98/0
  - RGB: 255/232/0
  - Hex Code: ffe800

- **Orange 021C**
  - CMYK: 0/82/100/0
  - RGB: 255/81/0
  - Hex Code: ff5100

- **PMS: 1235C**
  - CMYK: 0/32/95/0
  - RGB: 255/183/27
  - Hex Code: ffb71b

**Secondary Color Palette**

The secondary color palette consists of the 3 additional colors used in the logo symbol. Use these colors as an accent and in support of the primary palette.

- **PMS: 2935C**
  - CMYK: 100/68/4/0
  - RGB: 0/85/184
  - Hex Code: 0055b8

- **PMS: 1375C**
  - CMYK: 0/45/96/0
  - RGB: 255/158/24
  - Hex Code: ff9e18

- **PMS: 425C**
  - CMYK: 66/56/53/29
  - RGB: 83/87/90
  - Hex Code: 53575a
Primary Font
DIN Next LT Pro

The DIN Next LT Pro font should be used as the primary font, and when only one font is required.

Regular - Body Copy
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

Medium - Subheads
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

Bold - Headlines
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

Secondary Font
Lexia

The Lexia font should be used for accent font headlines and subheads, and should only be used in conjunction with the primary font.

XBold - Accent Subheads
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

Black - Accent Headlines
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9