

REACH DECISION MAKERS & INFLUENCERS. GENERATE LEADS.
PENETRATE NEW FIRMS. STRENGTHEN YOUR POSITION.
INCREASE SALES.

CONSTRUCT

SPONSORED BY **CSI**

Knowledge Today. Innovation Tomorrow.



"CONSTRUCT is by far THE MOST productive trade show we take part in, and it has the most consistency of quality attendance regardless of where it is being held. Nowhere else will you find such a gathering of quality Construction Specifiers whose attendance on the Exhibit floor is truly driven toward the gathering of information and new product innovations. This show is by far the best opportunity I have to get my products in front of the best decision makers in the design process."

*-Jeremy Douglas, Architectural Sales Director for
Hohmann & Barnard Inc,*



EDUCATION:
SEPTEMBER 12-15, 2017

EXHIBIT HALL:
SEPTEMBER 14-15, 2017

RHODE ISLAND CONVENTION CENTER
PROVIDENCE, RI


EXHIBITOR PROSPECTUS

ATTENDEE DEMOGRAPHICS

There is no better avenue to extend your reach than CONSTRUCT to meet face-to-face with qualified leads.

WHO ATTENDS

50%  Architect/Designers

45%  Specifiers

17%  Project Managers

17%  Consultants

ATTENDEE PROFILE

65% Recommend product/services

61% Specify

42% Approve purchases

24% Purchase product/services

62% Have been in the industry 20+ years

Top architectural firms in the US represented at CONSTRUCT 2016:

Gensler

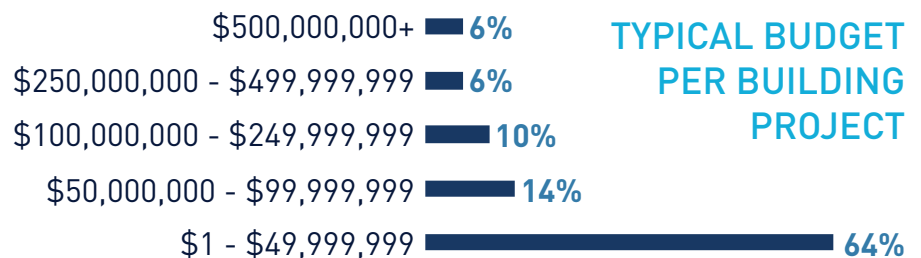
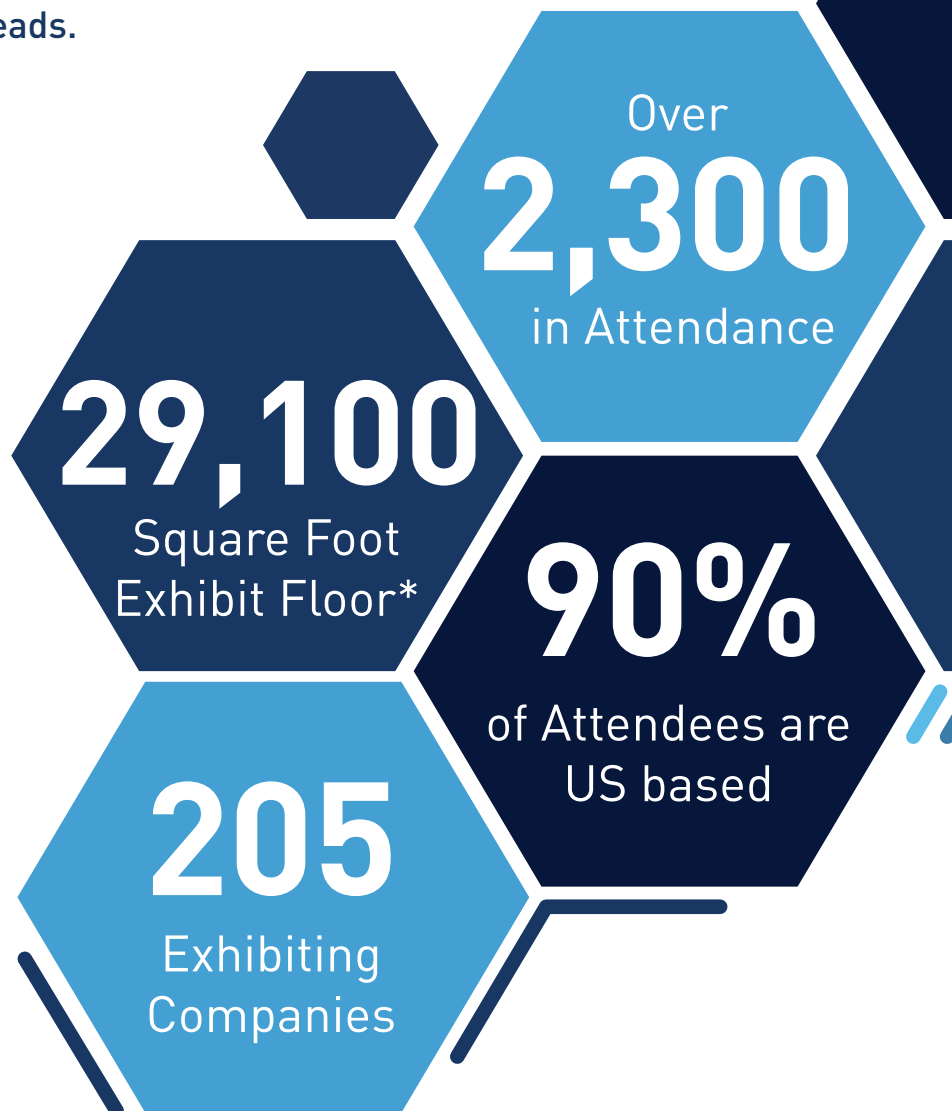
Gould Turner Group, Inc.

HDR, Inc.

HOK

NBBJ

Perkins + Will



Yes **53%**

First Time Attendee

No **47%**

Specifiers that attend CONSTRUCT work on an average of **48 projects per year** and work with an average of **26 architects per year**.

*Square footage available at the Rhode Island Convention Center

WHY THEY VALUE THE EXPO

94% of attendees said that CONSTRUCT 2016 met or exceeded their expectations

"I spoke with more product manufacturers in two days than I could have done in more than two years in my office..."

*- Jerry Orland, FCSI, CCS, SCIP
Specifications Consultant with Orland Consulting*



IN ADDITION TO YOUR BOOTH WE OFFER...

- Exhibit hall hours do not conflict with education sessions
- Discounted education sessions for ONLY \$50 per session
- Five (5) complimentary booth passes for every 100 sq. ft.
- FREE expo code to invite your customers
- FREE exhibitor profile published online
- All exhibitors get access to the Exhibitor Success program provided by Competitive Edge. This webinar and related material will help exhibiting partners understand new and improved strategies for event marketing and attendee acquisition at the event. Select partners will receive a post event booth evaluation.

"With the ever increasing amount of technology, nothing beats the opportunity (at CONSTRUCT) to make so many face-to-face interactions, all in one place."

*- Elaine Fitzgerald, Architect/Specifier
with ArchiTechConsulting, Inc.*

PRODUCTS & SERVICE OF INTEREST

Access Controls	Equipment	Plumbing
Adhesives	Exterior Products	Preservation/Restoration
Aluminum	Finishes	Procurement/Contracting
Associations/Organizations	Fire Suppression	Publications
AV	Flooring	Recycling
Building Envelope	Furnishings	Remediation
Building Systems	General Requirements	Roofing
Caulks/Sealants	Glass	Safety/Security
Ceilings	Hardware	Siding
Ceramics	HVAC/IAQ	Signage
Coatings	Insulation	Software
Codes and Standards	Interior Products	Stairways
Communications	Kitchen/Bath	Stone/Tile
Concrete	Landscaping	Storage
Curtain Wall	Lighting	Technology
Doors	Masonry	Thermal/Moisture Protection
Earthwork	Metal	Transportation/Relocation
Electrical	Paint	Utilities
Elevators/Escalators/Moving	Patch & Repair Compounds	Waterway/Marine
Walkways	Pest Control	Windows/Skylights
Energy	Plastic	Wood

