



CONSTRUCT 2019 CALL FOR SESSIONS

- **Event Dates:** October 9-11, 2019
- **Location:** Gaylord National Resort & Convention Center, National Harbor, MD
- **Audience:** Commercial Building Team - Architects, Designers, Specifiers, Project Managers, Contractors, Engineers, Consultants, Manufacturers, Product Reps and Owners from across the United States
- **Deadline:** January 25, 2019

CONSTRUCT is the only dedicated national event specifically designed to provide the commercial building team with real-world, practical design/construction solutions, education, products and networking. Our participants design, build, specify, engineer, renovate and operate in the built environment and are hungry for knowledge. They are looking for quality content that engages them and provides them with solutions that they can take back to the office and implement immediately. CONSTRUCT is unique in how it brings all members of the project team together to learn and collaborate.

Now is your chance to turn what you've learned into a unique session that will build your reputation and improve the construction community.

Be a part of CONSTRUCT 2019, submit a proposal today!

Here's what our participants are looking for:

- **Topics Relevant to the Commercial AEC Team:** We invite creative proposals on subjects of interest to the commercial AEC team, including design and construction, emerging trends, innovative projects, project delivery systems, communication, documentation, ethics, risk management, building science, technology, accessibility, preservation, resilience, sustainability, materials, methods, and much more. We do not have a pre-determined list of topics, although a list of potential topics is available [here](#). See our full list of 2018 session topics [here](#).
- **New/Unique Content:** Our participants are looking for quality content that they can't get elsewhere with real-world solutions that can be implemented immediately. Additionally, to uphold the quality that CONSTRUCT participants expect, sessions must be educational in nature and not promote any specific company, branded product or business interest. **Please note: No pre-approved AIA "Lunch and Learn" programs will be accepted.**
- **Content appropriate for different knowledge levels:** We have an audience that varies from young professionals to seasoned experts and welcome content for all levels, especially advanced/expert level content.
- **Various Delivery Formats:** A combination of learning formats, from lectures and case histories to small group discussions and hands-on workshops are welcomed by our participants.
- **Skilled Speakers/Presenters/Facilitators:**
 - Sessions should be presented by engaging speakers with a firm grasp of technical issues, including building scientists, researchers, architects, specifiers, contractors, owners and code experts.
 - Sessions and panels that include multiple speakers from a variety of disciplines (specifier, contractor, etc.) are encouraged as well, with a strong moderator leading the panel.

Here's what you'll need to provide when submitting a proposal:

- **The system will accept a maximum of 3 proposals and a maximum of 5 speakers/panelists per proposal.**
- **Please note: The submission site will time-out due to inactivity and you cannot submit a partial proposal, so it is HIGHLY recommended that you save the following information in a word document BEFORE entering it into the submission site:**
 1. **Title** (120 characters max) – Provide a title for your session. For inspiration, see our 2018 session information, including titles, descriptions and learning outcomes [here](#).

2. **Description** (900 characters max) – Provide a description for your session. Look at the session through the lens of your audience and provide a summary that describes what your session is about and what participants will gain from attending. If your session is selected, this description will be used to market your session.
3. **4 Learning Outcomes** (max 100 characters per outcome) – Provide 4 learning objectives/outcomes. They must be specific and measurable and describe what participants will be able to do after attending the session. Use measurable terms like *choose, select, adapt, formulate, improve, compare, demonstrate*, etc. and avoid words like *understand* and *learn*. Complete the following sentence as you enter each learning outcome “Upon completion of this session, participant will be able to...”
4. **AIA LU/HSW credit justification (if applicable)** (100 characters max): If you think your session will qualify for AIA HSW (Health, Safety and Welfare) credit, please describe how the course content addresses Health, Safety and Welfare topics. Do not just restate the learning objectives here.
5. **Content Level:** Please provide the content level for your session.
 - a. Introductory – Session will be most beneficial to participants who have *limited exposure* to the topic
 - b. Intermediate – Session will be most beneficial to participants who have *detailed knowledge* of the topic
 - c. Advanced – Session will be most beneficial to participants with a *mastery* of the topic
 - i. Important: If you indicate that the session level is *advanced*, you must indicate what pre-requisite knowledge is recommended. Briefly define what knowledge the participant should have in order to get the most benefit from the session. (100 characters max.)
6. **Length of Session:** You will rank the available time slot options in order of your preference. Your options are: 30 minutes, One Hour, One Hour and 15 minutes, One Hour and 30 minutes, Two Hours or a Four-Hour Workshop. *Please rank the available time slots on a scale of 1-6, with 1 being your most desired time slot and 6 being your least desired time slot. Select N/A if you are not interested in presenting your session in that specific time slot at all.* Please note that some time slots will be very limited or unavailable, depending upon the final 2019 schedule.
7. **Audience:** Select the appropriate audience for your session. Your options are: architect/designer, contractor, engineer, Manufacturer/Supplier/Product Rep, Owner/owner’s rep, Project Manager, and/or Specifier/Specifications Consultant.
8. **Format** (300 characters max): Briefly explain how you will present the content and engage the audience (lecture with Q & A, case histories, small group exercises, peer-to-peer discussions, panel discussion w/ audience participation, hands-on activities, etc.)
9. **Special Set-Up Requirements** (optional, if any) – 100 characters max: Please indicate if you will have any special set-up requirements for your session (special seating arrangements, flip charts, etc.). Standard sessions include classroom/theater seating, a projector, one screen, and one microphone for each speaker. Speaker must bring his/her own laptop. Standard rooms do not include WiFi.
10. **Speakers:** Please provide the following information for each speaker/panelist presenting the session:
 - a. Name
 - b. Credentials – if any (AIA, CDT, etc.)
 - c. Company Name
 - d. Company Website
 - e. Title
 - f. Mailing Address
 - g. Office Phone #
 - h. Cell Phone #
 - i. E-mail Address
 - j. Social Media Information – if any (Twitter, Facebook, LinkedIn)
11. **Alternative Topics:** If this session is NOT selected, is speaker/panelist interested in presenting other topics or participating in other panels if requested by CONSTRUCT Show Management? If yes, please list specific topics/areas of expertise.
12. **Biography:** Please provide a biography for each speaker/panelist associated with the session. The biography should be written in paragraph format with an emphasis on the speaker’s knowledge of the topic, and not to exceed 1,800 characters. This biography will be used to market the session, if selected.

13. **Compensation Required** (if any) – All confirmed speakers, panelists and tour leaders will receive complimentary access to the exhibit hall and standard educational sessions. If a speaker requires additional compensation (such as a travel stipend or hotel room), please provide the requirements.
14. **OPTIONAL Supporting Materials/Other Information** (300 characters max) – To be used only if a speaker wants to submit something additional to be shared with the council to help them make a decision about the session. To submit a larger file, like a video or slide deck, e-mail it to jennifer.hughes@informa.com.

Potential Panelists – Submit Here:

Don't have a proposal created, but want to be considered if we need your expertise for a panel session? Submit your information [here](#).

The Review Process:

- All proposals will be evaluated by our CONSTRUCT Education Advisory Council, with final decisions being made in conjunction with the education advisory council and CONSTRUCT Show Management.
- Submitters will be notified of the final decision by April 2019.

Continuing Education Units:

- Most accepted sessions will be submitted by CONSTRUCT Show Management for CEUs (continuing education units) including AIA, GBCI, NARI and/or RCI. If a session is approved for credit, the speaker will be notified and must adhere to the CEU guidelines.

Ready to Submit your Proposal?

- Click [here](#) to begin.
- **Again, please remember that the submission site will time-out due to inactivity and you cannot submit a partial proposal, so please save your proposal in a word document prior to entering it into the system.**

Questions?

Contact Jennifer Hughes, CONSTRUCT Sr. Education Manager at 972-536-6388 or jennifer.hughes@informa.com