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CONSTRUCT 2016 Attendee Demographics & Show Recap

Geographic Location

US	90%
Outside US	10%

Business Sectors

Each Attendee represents multiple business sectors

Commercial	89%
Education	65%
Office	65%
Healthcare	60%
Government	58%
Residential	57%
Retail	53%
Industrial	53%
Hospitality	50%
Manufacturing	43%
Sports/Recreation	41%
Museums/Cultural	36%
Entertainment/Leisure	35%
Highways/Bridges	15%
Real Estate	13%

Primary Roles in Purchasing

Each Attendee represents multiple business sectors

Recommend	65%
Specify	61%
Research	44%
Approve	42%
Purchase	24%

Annual Company Business Volume

\$1 - \$9,999,999	46%
\$10,000,000 - \$49,999,999	31%
\$50,000,000+	23%



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Occupation and Professional Responsibilities

Each Attendee has more than one job title and responsibility

Architect/Designer	50%
Manufacturer's Rep/Supplier/Distributor	45%
Specifier	28%
Project Manager	17%
Consultant	17%
Owner/CEO/President/Principal	13%
General Contractor/Subcontractor	9%
Construction Manager	6%
Cost Estimator	6%
Business Manager/Administrator	6%
Contract Administrator/Manager	5%
A/E Representative	4%
Interior Design/Space Planner	3%
Building Owner	3%
A/E Drafter-CAD Operator	2%
Government Municipal/State/Federal Agent	4%
Facilities Director/Manager	1%
Real Estate/Property/Assets Manager	1%
Media	1%
Building Inspector/Building Official	1%
Commercial Developer	1%