



INNOVATIVE SOLUTIONS
FOR THE **BUILT**
ENVIRONMENT
2020
SPONSORSHIPS



CONSTRUCT
AEC EDUCATION & EXPO

SEPTEMBER 30 - OCTOBER 2, 2020

Grapevine, TX, USA

Exhibit: Oct. 1-2, 2020

Education: Sept. 30 - Oct. 2, 2020

Dallas 2020



Drive traffic to your booth, build brand awareness, and stand out above your competition by promoting your brand. Booth ROI increases by 104% when a sponsorship is included in the exhibit plan.*

We offer a wide variety of options to help you drive more traffic to your booth, connect with more colleagues, and help increase your brand's presence with industry professionals. You will find opportunities geared towards every budget. Let us tailor a package that fits your company's needs.

SPONSORSHIP & MARKETING BENEFITS

Extra Perks	Platinum (\$10,000+)	Gold (\$5,000 to \$9,999)	Silver (\$1,500 to \$4,999)	Bronze (\$800 to \$1,499)
Recognition on CONSTRUCT website	Logo & link (Prominent Placement)	Logo & link	Logo Only	Name Only
Recognition on Mobile App	X	X	X	X
Recognition in the Event Guide	Logo (Prominent Placement)	Logo	Logo	Name Only
Recognition in Attendee email	Logo (Prominent Placement)	Logo	Logo	Name Only
Recognition on social media	Ad with link Run twice	Ad with link	Ad with link	Ad with link
Recognition on show Signage	Logo (Prominent Placement)	Logo	Logo	
2 Tickets to the Welcome Reception	X	X		
1 Exhibitor Full Education Package	X			

SPECIAL EVENTS



WELCOME RECEPTION

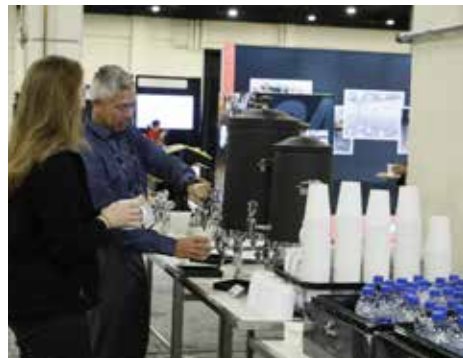
Help kick off the 2020 Conference & Expo on Wednesday night. The Welcome Reception is an excellent opportunity to network with colleagues and meet new contacts. Enjoy drinks and heavy hors d'ouerves, while increasing your company's brand presence.

Exclusive Sponsor: \$15,000
(Qualifies you as a Platinum Sponsor)

- Eight (8) Welcome Reception Tickets
- Two (2) full-conference registrations
- Welcome Reception attendee list (post-event)
- One (1) full page in the Show Program
- On-site branded signage
- Speaking opportunity to address attendees
- Recognition in Pre-Show Communications
- Recognition on CONSTRUCT Website

Premier Sponsor: \$8,500 (Limit 2)
(Qualifies you as a Gold Sponsor)

- Four (4) Welcome Reception Tickets
- One (1) full-conference registrations
- One (1) half page in the Show Program
- On-site branded signage
- Recognition in Pre-Show Communications
- Recognition on CONSTRUCT Website



EXPO HALL REFRESHMENT STATION

Drive more attendees to your booth with a sponsored refreshment station in your booth. During the expo hall hours you can choose a coffee, bottled water, or a snack station. We will provide the refreshments and help bring additional traffic directly to you. (200 sq ft booth recommended)

Participating Exhibitor: \$2,500 for 1 Day or \$4,000 for 2 Days

- Company Name and Booth Number on Refreshment Signage
- Company Booth Highlighted on Exhibit Hall Show Floorplan
- Recognition in Pre-Show Communications
- Recognition on CONSTRUCT Website



EXPO HALL BOOTH CRAWL

Increase booth traffic and capture more leads with the Booth Crawl sponsorship. Attendees will participate in the booth crawl for a chance to win prizes and drink tickets. Participating attendees will receive a code at each exhibitor's booths and mark each stop complete.

Participating Exhibitor: \$500 (Limited Quantity)

- Company Name and Booth Number on Booth Crawl Signage
- Company Booth Highlighted on Exhibit Hall Show Floorplan
- Recognition in Pre-Show Communications
- Recognition on CONSTRUCT Website

SPEAKING & EDUCATION

DEMO & LEARNING THEATER

Provide practical solutions, showcase new products, or present a CEU class in the Theater. Select from a 60 minute or 30 minute presentation. Your session may be eligible to be accredited. Limit 2 slots per company.

60-Minute Product Presentation: \$3,000 OR
30-Minute Product Demo: \$1,750

- Includes Standard AV equipment for presentation
- Inclusion in Show Schedule and Attendee Registration
- Contact information for each attendee that is scanned *(provided post show)*
- Theater Signage
- Pre-Show Communications
- CONSTRUCT Website



HANDS-ON WORKSHOPS

Host a hands-on or interactive technology workshop while incorporating your products in the Expo Hall. Sessions must be educational in nature and provide participants with an interactive experience. Your session may be eligible to be accredited.

Workshop Session: \$5,000 (Limit 4)

- Four (4) hour time slot for session set-up, session time, and tear-down time
- Standard AV equipment for presentation (2 monitors/screens, 1 wireless mic and 1 speaker)
- Inclusion in Show Schedule and Attendee Registration
- Contact information for each attendee that is scanned *(provided post show)*
- Branded Signage at Session
- Pre-Show Communications
- CONSTRUCT Website
- Electrical and labor



SPEAKING & EDUCATION

LEARNING LOUNGE

Provide attendees with exceptional education during the expo days. Have a dedicated room built in your booth allowing you to host educational sessions on the show floor. Sessions can be 30, 45 or 60 minute sessions. A minimum of a 600 square foot booth is required. Your session may be eligible to be accredited. Contact your Account Executive for details and restrictions.

Learning Lounge: \$25,000

- Includes 600 square foot booth space
- Includes construction of a branded 300 square foot learning lounge (as part of the total 600 sq ft. booth space)
- Includes standard AV equipment for presentations
- Seating for up to 30 people per session
- Inclusion in show schedule for registration
- Branded signage on-site
- Recognition in pre-show communications
- Recognition on CONSTRUCT website
- Contact information for each attendee that is scanned (provided post show)



CONTENT & CONNECTIONS

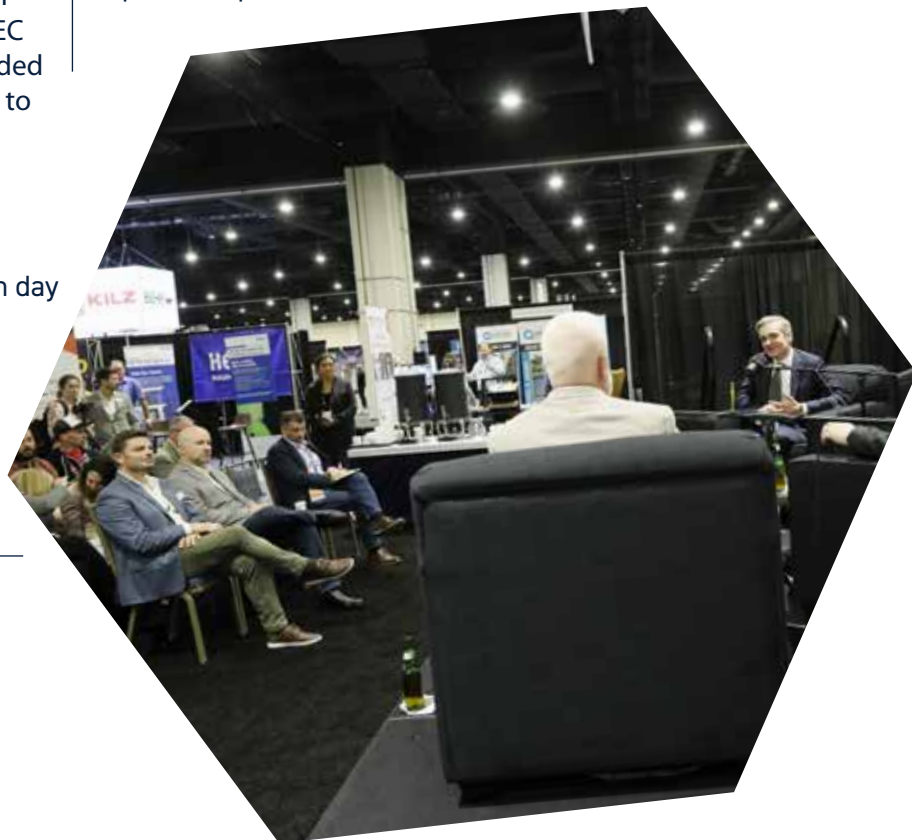
Featured speakers will host 20-minute conversation sessions discussing trending topics affecting the AEC industry today. In addition, beverages will be provided at the lounge. As a lounge sponsor you will be able to host a 20-minute session.

Two-Day Exclusive Sponsor: \$7,500

- Six (6) 20-Minute Speaker Slots, Three (3) on each day
- Area for hand-outs and/or giveaways
- Exclusive branded signage on-site
- Pre-show communications
- CONSTRUCT website
- Contact information for each attendee that is scanned (provided post show)

Session Sponsor: \$1,000 (Limited)

- One (1) 20-Minute Speaker Slot
- Branded signage on-site
- Recognition in pre-show communications
- Recognition on CONSTRUCT website



PROMOTIONAL OPTIONS



BADGE LANYARDS

Place your company name or logo around the neck of everyone in attendance. Your brand will be represented throughout the entire show.

Exclusive Sponsorship: \$7,500

- CONSTRUCT will purchase the lanyards
- Exhibitor will provide logo for printing



SHOW BAG

Given out to every attendee as they pick up their badge, your brand will be displayed throughout the show and for an extended period of time after.

Exclusive Sponsorship: \$5,000

Exclusive Sponsorship: \$5,000

- CONSTRUCT will purchase the bags
- Exhibitor will purchase the bags
- Exhibitor will provide logo for printing
- Exhibitor will ship the bags they purchase to CONSTRUCT



SHOW BAG INSERT

Introduce your brand, promote new products, or drive traffic to your booth with a show bag insert. You can provide a flyer, booklet, or even a lightweight giveaway. One will be included with each attendee show bag.

Exclusive Sponsorship: \$1,500 (Limit 5)

- Can include a flyer, leaflet, booklet or a branded giveaway item



SHOW BAG TICKET SPONSOR

Conduct a raffle or giveaway at your booth to increase traffic. Each attendee will have a branded registration ticket that will print as part of their badge. Attendees will visit your booth to submit the ticket as an entry or to claim a prize. Each ticket will contain the participant's contact information.

Exclusive Sponsorship: \$3,000

- One (1) ticket branded, printed, and provided to attendees at registration.

PROMOTIONAL OPTIONS



BUTTON BOARD WALL

Be part of this unique and eye-catching display. This board featured 15 different buttons that attendees take and wear during the event. Your company's information will be included as part of the wall art. In addition, you will be able to design one of the buttons that will be featured on the wall. Attendees will walk the show wearing your button as part of their "flair."

Exclusive Sponsorship: \$6,500

Inclusion of company logo and booth number as part of the wall artwork

- Two (2) buttons to be designed by exhibitor
- Button, wall, and labor will be provided by CONSTRUCT

Front Panel \$4000

Back Panel \$1750

One (1) button to be designed by exhibitor



PRE-SHOW BROCHURE

Have your brand message presented to over 22,000 potential prospects. Our Pre-Show Brochure is mailed June 1st in conjunction with registration opening. This mailer includes the show schedule, special events, and venue details.

In addition, a digital version of the brochure will be available on the Website with clickable links, and the ability for videos to be added to your digital page.

Full-page Ad: \$3,000

- One (1) full-page ad
- Ad size 5.75"x10.5"

1/2 Page Ad: \$1,500

- One (1) 1/2 page ad
- Ad size 5.75"x5.25"



PROGRAM AND EVENT GUIDE

Advertise and promote your products and services in the Show Guide to thousands in attendance. Your 4-color ad can help increase traffic at your booth, and continue to help increase sales leads post-event.

In addition, the show guide will be added online in a digital format. Website links will be made clickable, and videos can be added to your digital package.

Cover Note Ad - \$3,000

Back Cover Ad - \$3,000

Inside Front Cover Ad - \$2,500

Inside Back Cover Ad - \$2,500

Full Page Ad - \$1,500

1/2 Page Ad - \$750

SIGNAGE OPTIONS



HANGING BANNER

Catch attendee's attention as they walk about expo floor and convention center. The banners will be hung in high-traffic areas and are a great way to increase booth traffic. As a sponsor, you'll provide the artwork and we'll take care of the production.

Branded Hanging Banner: \$3,000

- One (1) Double-sided, 4x8' Banner



EXHIBIT HALL WALL SIGNS

Increase your brand's exposure as they walk through the pre-function space, prior to entering the exhibit hall space. The double-sided banners are located in high-traffic areas. As a sponsor, you'll provide the artwork and we'll take care of the production.

Exhibit Hall Wall Sign: \$1,500

- One (1) Double-sided, 23x61" Banner



FLOOR GRAPHIC

Your color logo will be printed on a vinyl, 3x3' overlay that will catch the eyes of attendees and draw them to your booth. You can purchase unlimited quantities. As a sponsor, you'll provide the artwork and we'll take care of the production. Additional sizes available upon request.

Floor Cling Graphic: \$300

- One (1) 3x3' Floor Graphic



BILLBOARD SIGN

Attract attendees from alternate locations, and be more visible with double-sided billboards placed in high-traffic areas of the show. As a sponsor, you'll provide the artwork and we'll take care of the production.

Standard Billboard sign: \$1,500

- One (1) double-sided, 3.25x8' high Sign

DIGITAL MARKETING



CONSTRUCT WEBSITE ADS

With 85% of attendees registering online, the CONSTRUCT website is a great place to increase your brand's exposure. Feature your products, or promote your presence at the show. Ad will be displayed through October 15th.

Registration/Housing Landing Page Ad: \$3,000 (Limit 1)

Website Search Bar Ad: \$1,500 (Limit 1)

Homepage Ad: \$1,500 (Limit 2)



EMAIL BLASTS

Reach your target audience with an email blast. For dedicated blasts, you provide us with the HTML. For shared blasts, you provide us with your company logo, copy to include and url link.

Dedicated Email Blast: \$2,500 (Limit 6)

Email Shared Blast, Top Spot: \$800 (Limit 2)

Email Shared Blast, Regular Spot: \$500 (Limit 8)

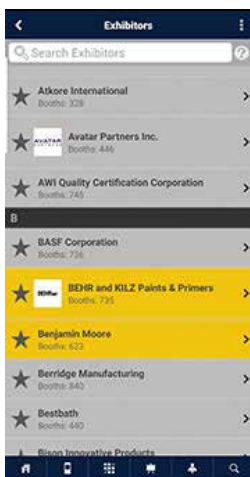


SOCIAL MEDIA POSTS

Social media has become one of the main advertising platforms. With sponsored posts, CONSTRUCT will send out a social media post on your behalf. Promote your company's products, services, or presence at the show. Posts will be sent out on the CONSTRUCT Facebook, Twitter, LinkedIn, and Instagram accounts. You provide the copy, image and link for each post.

Sponsored Post: \$300

• One (1) post on each platform



UPGRADED BOOTH PROFILE

Upgraded profiles are 3 times more likely to be viewed than basic profiles. Increase your exposure on the CONSTRUCT website, in the Mobile App, and the Expo Hall Floor Map.

Upgraded Profile: \$200

- Company logo in your online and mobile app Booth Profile
- Profile Video (up to 3 minutes long)
- Up to five (5) Product Previews and Press Releases online
- Up to three (3) Show Specials
- Logo on the Expo Hall Floor Map

MOBILE APP MARKETING



MOBILE SPLASH AD

Feature your brand or products in the CONSTRUCT mobile app. The Splash Page ad is a full-screen landing page that is displayed when the mobile app launches. It is a great way to showcase new products, list your booth number, or promote a special giveaway in your booth. Link back to a URL of your choice.

Exclusive Sponsor: \$3,000

- One (1) Full-Page Splash Ad
- One (1) Mobile App Rotating Banner Ad

MOBILE BANNER AD

Attendees use the CONSTRUCT mobile app to locate sessions, explore the expo hall, and much more. Showcase your brand with a rotating banner ad in our mobile app. Drive traffic to your booth or highlight new products. Link back to a URL of your choice.

Banner Sponsor: \$1,500 (Limit 4)

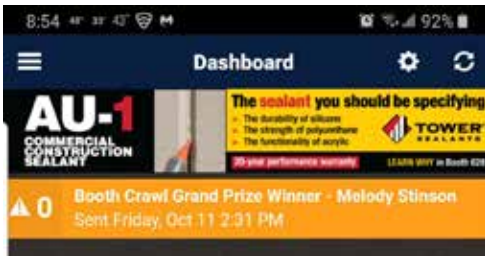
- One (1) Mobile App Rotating Banner Ad

MOBILE PUSH ALERT

The average person checks their smart phone over 80 times per day. Engage with attendees with a mobile push alert via the CONSTRUCT mobile app. Drive traffic to your booth, remind them about a show special, or promote a giveaway. Link back to a URL of your choice. Time slots are available on a first-come first served basis.

Push Alert Sponsor: \$500

- One (1) Push Alert Notification



PRIMARY COMPANY INFORMATION

Legal Company Name: _____

Exhibiting As: _____

Information below is the the same as the information listed on Booth Space Contract.

Mailing address: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

INVOICE/ACCOUNTING CONTACT INFORMATION (If different than primary contact)

Contact Name: _____

Mailing address: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES (Pricing for current exhibitors)

High Profile Options

Welcome Reception (Exclusive)	\$15,000	\$ _____
Welcome Reception (Premier - <i>limit 2</i>)	\$8,500	\$ _____
Expo Hall Refreshment Station - 2 Day	\$4,000	\$ _____
Expo Hall Refreshment Station - 1 Day	\$2,500	\$ _____
Badge Lanyards (Exclusive)	\$7,500	\$ _____
Show Bag (Exclusive)	\$8,500	\$ _____
Show Bag (Exclusive - Sponsor purchases)	\$5,000	\$ _____
Show Bag Ticket Sponsor (Exclusive)	\$3,000	\$ _____
Button Board Wall (Exclusive)	\$6,500	\$ _____
Button Board Front Panel	\$4,000	\$ _____
Button Board Back Panel	\$1,750	\$ _____

Demonstration Marketing Program

Demo & Learning Theater - 60 min	\$3,000	\$ _____
Demo & Learning Theater - 30 min	\$1,750	\$ _____
Hands-On Workshop (Limit 4)	\$5,000	\$ _____
Learning Lounge	\$25,000	\$ _____
Content & Connections (2-day Premier)	\$7,500	\$ _____
Content & Connections (Co-sponsor)	\$2,000	\$ _____

Onsite Promotions

Hanging Banner	\$3,000	\$ _____
Exhibit Hall Wall Signs	\$1,500	\$ _____
Floor Graphic	\$300	\$ _____
Billboard Sign	\$1,500	\$ _____
Show Bag Inserts	\$1,500	\$ _____

Print Advertising

Pre-Show Brochure - Full-page	\$3,000	\$ _____
Pre-Show Brochure - Half-page	\$1,500	\$ _____
Program and Event Guide - Cover Note	\$3,000	\$ _____
Program and Event Guide - Back Cover	\$3,000	\$ _____
Program and Event Guide - Inside Cover	\$2,500	\$ _____
Program and Event Guide - Inside Back	\$2,500	\$ _____
Program and Event Guide - Full-Page	\$1,500	\$ _____
Program and Event Guide - Half-Page	\$750	\$ _____

Digital Advertising

CONSTRUCT Website Ads - Housing	\$3,000	\$ _____
CONSTRUCT Website Ads - Search Bar	\$1,500	\$ _____
CONSTRUCT Website Ads - Homepage	\$1,500	\$ _____
Email Blasts - Dedicated	\$2,500	\$ _____
Email Blasts - Shared, Top Spot	\$800	\$ _____
Email Blasts - Shared, Regular Spot	\$500	\$ _____
Social Media Posts	\$300	\$ _____
Upgraded Booth Profile	\$200	\$ _____
Mobile Splash Ad (Exclusive)	\$3,000	\$ _____
Mobile Banner Ad	\$1,500	\$ _____
Mobile Push Alert	\$500	\$ _____
Expo Hall Booth Crawl (Limit 12)	\$500	\$ _____

CONTACT

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Sales Account Executive

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www.CONSTRUCTshow.com



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